

### FOR IMMEDIATE RELEASE

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# NO-TILL ON THE PLAINS JOINS RIPE COALITION

# RIPE welcomes No-till on the Plains as the newest member of its Steering Committee

**WASHINGTON, DC June 14, 2024** - <u>Rural Investment to Protect our Environment (RIPE)</u> prioritizes input from agricultural producers and organizations alike to ensure its mission is as timely, relevant, and impactful as possible. RIPE is pleased to welcome <u>No-till on the Plains</u> to its Steering Committee, and looks forward to their advice on producer engagement, contributions to policy design, and recommendations on other opportunities that support RIPE's mission.



No-till on the Plains is a 501c3 non-profit educational organization whose mission is to provide education and networking on agricultural production systems that model nature. Its goal is to provide information on economically sound, agronomically superior and environmentally safer agricultural systems of producing food, fiber and fuels. Its mission and goals align with RIPE's purpose as well, which is to promote regenerative agriculture in order to preserve the livelihood of agricultural producers and the health of the environment.



"Farmer and rancher members of No-till on the Plains represent some of the most progressive and knowledgeable producers in the sustainable and regenerative ag space," says Bill Beam, RIPE President and Pennsylvania producer. "Here at RIPE, we are extremely pleased to have No-till on the Plains join our Steering Committee as they are exceptionally qualified to help RIPE better identify enabling conditions necessary to help other producers looking to transition towards more sustainable production systems. Our Steering Committee is vital in making RIPE's mission as relevant and impactful for as many producers as possible."

"No-till on the Plains strives to meet producers where they are" says Aaron Sawyers,
No-till on the Plains Executive Director and Kansas producer. "We look forward to working with
RIPE and continuing to move the needle forward for conservation and land stewardship for a
brighter future."

RIPE's Steering Committee is made up of a diverse group of state, regional, and national trade associations and producer groups. RIPE relies on producer engagement and support to deepen its impact. *No-till on the Plains* joins ten other organizations, representing a variety of production systems and commodity types, which contribute to RIPE's mission and goals as members of the <u>Steering Committee</u>.

To learn more about RIPE's Steering Committee or getting involved with RIPE, contact <a href="mailto:getinvolved@riperoadmap.org">getinvolved@riperoadmap.org</a>.

## **About Rural Investment to Protect Our Environment (RIPE)**

RIPE is a bipartisan, producer-led organization committed to scaling voluntary agricultural stewardship. RIPE believes agricultural producers and communities benefit in a system that aligns economic incentives with voluntary practices that enhance our soil, water and climate. The farmers and ranchers who make up the RIPE Coalition have helped develop principles that are critical to significantly scaling the adoption of voluntary conservation practices that provide the greatest return on investment for producers and the public.

### **About No-till on the Plains**

No-till on the Plains is a 501c3 non-profit educational organization providing information for producers to adopt high-quality continuous no-till systems, and to further develop those systems. Its goal is to make farmers and ranchers more profitable, while improving their soil resource. No-till on the Plains provides information on economically sound, agronomically superior and environmentally safer agricultural systems of producing food, fiber and fuels.